



## **Business Ethics – MGMT 303**

### **Business Management Program**

### **Course Outline**

<b>COURSE IMPLEMENTATION DATE:</b>	<b>April 2007</b>
<b>OUTLINE EFFECTIVE DATE:</b>	<b>September 2023</b>
<b>COURSE OUTLINE REVIEW DATE:</b>	<b>March 2028</b>

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#### **GENERAL COURSE DESCRIPTION:**

This course provides an overview of Canadian business and its interrelationships with society. Course material covers current issues and ethical challenges faced in the world of work, providing the student with practical tools, methods and resources that encourage ethical behavior in and out of the workplace. Concepts covered include stakeholder management, corporate social responsibility and managing ethics from a business and managerial perspective.

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**Program Information:** This course is a required course in the BBA degree, General Management, Marketing, and Financial Services diplomas.

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**Delivery:** This course is delivered face-to-face and online.

**COTR Credits:** 3

**Hours for this course:** 45 hours

#### **Typical Structure of Instructional Hours:**

<b>Instructional Activity</b>	<b>Duration</b>
Lecture Hours	45
Seminars / Tutorials	
Laboratory / Studio Hours	
Practicum / Field Experience Hours	
Other Contact Hours	
<b>Total</b>	<b>45</b>

#### **Practicum Hours (if applicable):**

<b>Type of Practicum</b>	<b>Duration</b>
On-the-job Experience	N/A
Formal Work Experience	N/A
Other	N/A
<b>Total</b>	

**Course Outline Author or Contact:**

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Signature**APPROVAL SIGNATURES:**

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Dean Signature

EDCO

Valid from: September 2023 – March 2028

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Education Council Approval Date**COURSE PREREQUISITES AND TRANSFER CREDIT:****Prerequisites:** A minimum grade of C- (55%) in either ENGL 100 or in COMC 101**Flexible Assessment (FA):**

Credit can be awarded for this course through FA

☒ Yes☐ No

Learners may request formal recognition for flexible assessment at the College of the Rockies through one or more of the following processes: External Evaluation, Worksite Assessment, Demonstration, Standardized Test, Self-assessment, Interview, Products/Portfolio, Challenge Exam. Contact an Education Advisor for more information.

**Transfer Credit:** For transfer information within British Columbia, Alberta and other institutions, please visit <http://www.cotr.bc.ca/Transfer>.

Students should also contact an academic advisor at the institution where they want transfer credit.

**Prior Course Number:** BUAD 224 ⇔⇔ MGMT 202 ⇔⇔ MGMT 303**Date changed:** March 2013

## Textbooks and Required Resources:

Textbook selection varies by instructor and may change from year to year. At the Course Outline Effective Date, the following textbooks were in use:

Sexty, Robert. *Canadian Business and Society: Ethics and Responsibilities*, 5th Ed. McGraw-Hill, 2020.

Please see the instructor's syllabus or check COTR's online text calculator <http://go.cotr.bc.ca/tuition/tCalc.asp> for a complete list of the currently required textbooks.

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## LEARNING OUTCOMES:

Upon the successful completion of this course, students will be able to

### Knowledge

- define business ethics;
- identify ethical issues in the various business disciplines including accounting, marketing, finance and human resources;
- recognize the importance of sustainable business practices for long-term business viability;
- identify factors that affect an organization's moral climate and strategies that may improve organizational ethics; and
- discuss government's regulatory influence on business.

### Comprehension

- characterize business and society and their interrelationships;
- discuss the various approaches ethical decision-making;
- explain the different levels at which business ethics may be addressed;
- recognize stakeholder perspective and identify various stakeholder interests that the business must manage;
- describe the major natural environmental issues;
- explain the relationship between corporate social responsibility and financial performance; and
- describe the interaction of business, government and the public.

### Application

- develop and apply ethical decision-making skills to ethical dilemmas, cases and discussions;
- explain how social responsibility evolved and encompasses economic, legal, ethical and philanthropic components;
- discuss strategies for improving global ethics; and
- develop an awareness for the complexities of ethical judgments.

### Analysis

- use critical thinking skills and problem solving skills to analyze case studies; and
- analyze appropriate business responses and management approaches for dealing with social, political, environmental, technological and global issues and stakeholders.

**Synthesis**

- prepare ethics research paper drawing from ethical concepts and materials covered in course.

**Evaluation**

- present and defend opinions on ethical questions in group and classroom discussions; and
- evaluate judgments based on given criteria.

**Teamwork and Communication**

- participate in classroom discussions, in class activities/online forums.

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**COURSE TOPICS:**

- Introduction to Business Ethics
- Ethical Implications of Capitalism
- Identifying Stakeholders and Issues
- Stakeholder Management
- Ethical Decision making; individual ethics
- Ethical Management and Leadership; organizational ethics
- Corporate Social Responsibility
- Ethical Influences on Business; Government, Ownership and Governance, NGOs
- Ethics and Responsibility in the Workplace and in the Marketplace
- The Environment as a Stakeholder
- Globalization and Business Responsibilities
- Sustainability Strategy; Socialization of Capitalism

*See instructor syllabus for the detailed outline of weekly readings, activities and assignments.*

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**EVALUATION AND ASSESSMENT (Face-to-Face Delivery):**

Assignments	% Of Total Grade
Assignment(s)	35%
In-class activities	15%
Midterm	25%
Final Exam	<u>25%</u>
Total	100%

## EVALUATION AND ASSESSMENT (Online Delivery):

Assignments	% Of Total Grade
Assignment(s)	35%
Online participation	15%
Midterm	25%
Final Exam	<u>25%</u>
Total	100%

*Please see the instructor syllabus for specific classroom policies related to this course, such as details of evaluation, penalties for late assignments and use of electronic aids.*

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## EXAM POLICY:

Students must attend all required scheduled exams that make up a final grade at the appointed time and place.

Individual instructors may accommodate for illness or personal crisis. Additional accommodation will not be made unless a written request is sent to and approved by the appropriate Department Head prior to the scheduled exam.

Any student who misses a scheduled exam without approval will be given a grade of "0" for the exam.

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## COURSE GRADE:

Course grades are assigned as follows:

Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Mark (Percent)	≥ 90	89-85	84-80	79-76	75-72	71-68	67-64	63-60	59-55	54-50	< 50

Certificate and diploma students are required to maintain a minimum course grade of C- (55%) in all program courses. BBA students are required to maintain a minimum course grade of C (60%) and an average course grade of C+ in all program courses that contribute to the BBA.

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## ACADEMIC POLICIES:

See [www.cotr.bc.ca/policies](http://www.cotr.bc.ca/policies) for general college policies related to course activities, including grade appeals, cheating and plagiarism.

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## COURSE CHANGES:

Information contained in course outlines is correct at the time of publication. Content of the courses is revised on an ongoing basis to ensure relevance to changing educational, employment and marketing needs. The instructor will endeavour to provide notice of changes to students as soon as possible. The instructor reserves the right to add or delete material from courses.